



January 2018
Annual
General Membership Meeting
Capital Clubhouse

EXECUTIVE BOARD
WALDORF SOCCER CLUB

JANUARY 24, 2018
7:30PM TO 9 PM



Agenda

Purpose of Meeting

- Provide Overview of Club and Programs
- Highlight Past Seasons
- Review New & Upcoming Changes
- Directly Address Questions and Comments
- Proposed changes to By-laws
- Executive Board Elections



Presenters

- **Dave Weavill - Club President**

- Moderator
- Introductions
- Financial Overview
- State of the Club (SWOT Analysis)

- **Ed Redman, VP - Rec**

- Rec Program Overview

- **Simon French, Academy Director**

- Academy Overview

- **Shawn Bingham, VP - Travel**

- Rec+, Travel Overview

- **Tony Galeano, Technical Director**

- Technical overview and direction



Executive Board

- **President** – Dave Weavill (term expires 12/31/18)
- **Vice President, Travel Programs** – Shawn Bingham (2 year term expires 12/31/17)
- **Vice President, Recreational Programs** – Ed Redman (2 year term expires 12/31/18)
- **Treasurer** – Vacant (2 year term expires 12/31/17)
- **Secretary** – Gia Lamela (2 year term expires 12/31/18)
- **Registrar** – Darnell Woodward (2 year term expires 12/31/17)
- **First At Large (Equipment Director)** – Don Evans (2 year term expires 12/31/18)
- **Second At Large (Media Director)** – Brian Gough (2 year term expires 12/31/17)

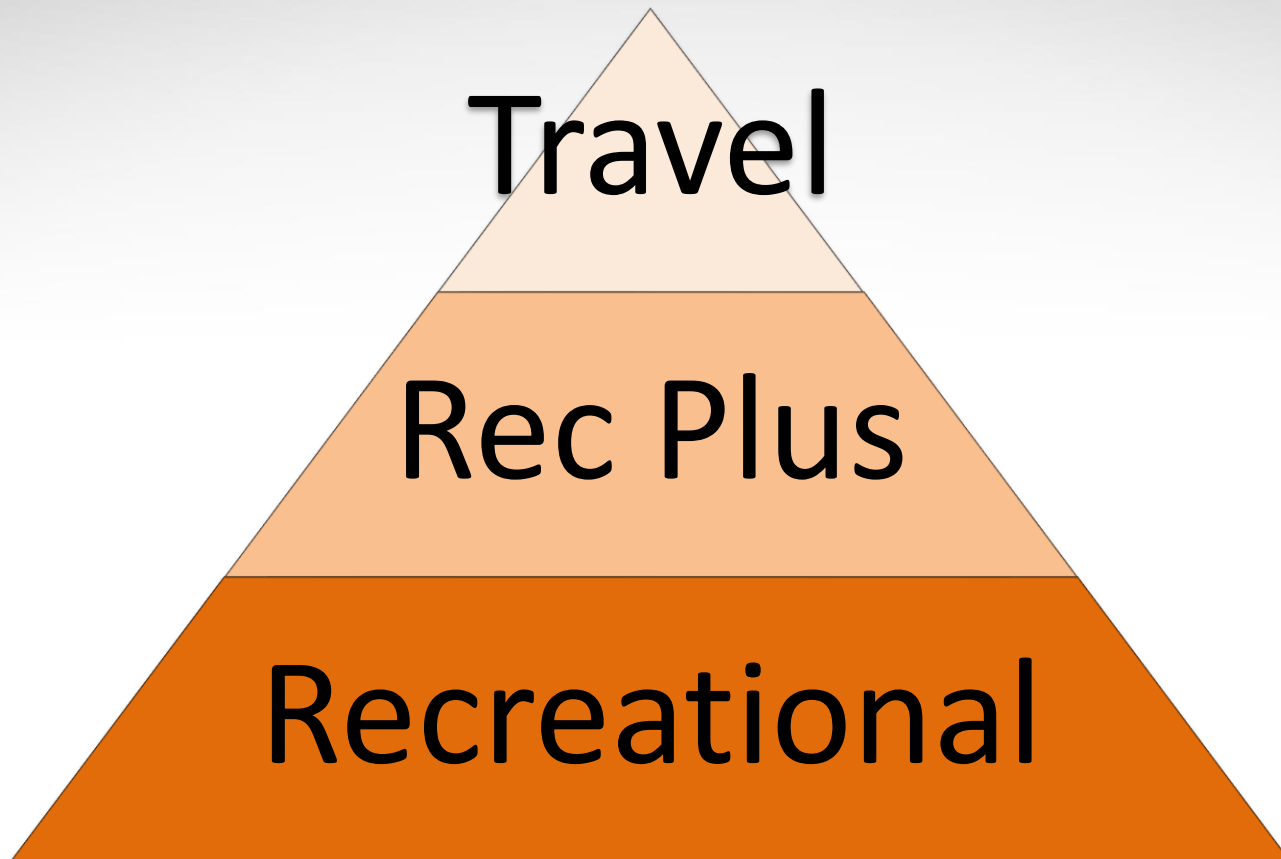


Technical & Support Staff

- **Technical Director** – Tony Galeano
- **Kiddie Kicks Director** – Melissa Carpenter
- **Junior Academy Director** – Simon French
- **NCSL Representative** – Darnell Woodward
- **Futsal Director** – Shawn Bingham
- **Events Coordinator** - VACANT
- **DC United Representative** – Russell Labrie
- **Washington Spirit Representative** – Dave Weavill
- **Concession Stand Manager** – Patricia Keen



Rec Plus Program



Affordable stepping stone for advanced recreational players looking for a greater challenge and with the potential to advanced further.



Recreational Program



Kiddie Kicks- Coed (In-house)

- 3yr and 4yr old

Academy (U6 & U8) – Coed (In-house)

- 5yr – 7yr old

U10 - U12 – U15 By Gender (County – SMYSL)

- 8yr – 14yr old

U19 – Coed (County – SMYSL)

- 15yr - 18yr old



Seasonal Overviews

Spring 2017

- Overview of season
- 627 kids registered
- 56 teams participated

Summer Camp

- In-House Camp run by Tony
- 28 kids registered

Fall 2017

- Overview of season
- 355 kids registered
- 25 teams participated

FUTSAL

- How's the season going so far
- How many kids and teams registered?

Break out numbers for kids registered & teams (Fall 2017 Season):

Kiddie Kicks – 31 kids

Junior Academy – 98 kids / 10 teams

Rec – 224 kids / 15 teams

Rec Plus – 98 kids / 8 teams

Travel – 109 kids / 10 teams



Spring 2018 Recreational Season

- **Early Registration at \$85.00 per player until Jan 21st**
- Standard Registration at \$90.00 per player from Jan 22nd to Feb 24th
- Late Registration at \$110.00 per player after Feb 24th (may be waitlisted)
- **Practices to start Mon, March 12th**
- **Season to start Sat, April 7th**

Age Group Divisions and Required Birth Date Ranges

Kiddie Kicks: Jan 1, 2013 – June 30, 2015

U6 Junior Academy: Jan 1, 2012 – Dec 31, 2013

U8 Junior Academy: Jan 1, 2010 – Dec 1, 2011

U10 Rec: Jan 1, 2008 - Dec 31, 2009

U12 Rec: Jan 1, 2006 - Dec 31, 2007

U15 Rec: Jan 1, 2003 - Dec 31, 2005

U19 Rec: Jan 1, 1999 - Dec 31, 2002

11,000 flyers distributed through the Waldorf area elementary and middle schools

See **www.waldorfsoccer.com** for details and to register



Travel Program

- Waldorf SC 09 Boys – Orange
 - NCSL
 - Finals of Columbia Fall Classic
- Waldorf SC 07 Boys – Orange
 - EDP D2
 - Semi-finals Bethesda
- Waldorf SC 07 Girls – Orange
 - NCSL
 - Finalist of Columbia Fall Classic
 - Semi-Finalist Bethesda
- Waldorf SC 05 Boys – Black
 - NCSL D6 (finished 2nd)
 - Semi-finals SAC
- Waldorf SC 05 Boys – Orange
 - EDP D2
 - Bethesda
 - Jeff Cup
- Waldorf SC 04 Boys – Orange
 - NCSL D6
 - Finals of Columbia Fall Classic
- Waldorf SC 02 Boys – Orange
 - High School Sit out
- Waldorf SC 04 Girls – Orange
 - NCSL D2
- Waldorf SC 00 Boys – Orange
 - NCSL D4



Rec + Program

- Waldorf SC 09 Boys – Orange
- Waldorf SC 09 Girls – Orange
- Waldorf SC 07 Boys – Orange
 - Finished 8th
- Waldorf SC 07 Girls – Orange
 - Finished 2nd
- Waldorf SC 05 Boys – Orange
 - Finished 2nd
- Waldorf SC 05 Girls – Orange
 - Finished 4th
- Waldorf SC 03 Boys – Orange
 - Finished 4th
- Waldorf SC 03 Girls – Orange
 - Finished 3rd

Additionally, the U10 girls from our U11 girls team were invited to MD Futsal Statecup, and made it to Semi Finals. They have been invited to the Northeast Regionals.



Rec +/-Travel Uniforms

- For the 2018/19 season, Waldorf SC (working with the managers) has opted to go with a Black and White kit
 - Home – Black/Black/Black
 - Away – Black/White/Black
 - Logo/Number will be Orange
- Why did we do this
 - MLS kit has been discontinued
 - Cost – new kits are same quality, while lower in cost
 - Color availability – only the cheapest, or most expensive kits were available in Orange
 - Access to replacement uniforms
- What this means for cost
 - Currently uniform kits are \$123(Y)-\$131(A)
 - New complete kits are now going to be \$96(Y)-\$103(A) (2 jerseys, 1 shorts 2 socks, 1 cotton training) (subtract \$13 if no training shirt needed)
- New for 2018/19
 - Returning players will only need to get basic kit without training shirt
 - Most players already have training shirts that are still in good condition
 - New players will be required to purchase the entire kit



Rec +/-Travel Uniforms

- For them membership consideration:
 - For the last few years, Waldorf has rolled the cost of uniforms into fees, splitting the cost over two seasons
 - This was something that the membership had voted on and approved as a way of making the purchasing of kits easier
 - Unfortunately the way the system is administered left many people confused
- Options for 2018/19 are:
 - A- Take the uniforms out of Travel fees each member would be responsible for purchasing their own kit
 - B- Keep the basic uniform kit as part of the fees new kit every year. Members responsible for ordering own training shirts



Uniforms (Home)





Uniforms (Away)





Travel/Rec+

- What do all those fees get you
 - Access to the best outdoor training fields in Charles County
 - Year round training (Winter training indoor at the clubhouse and outdoor at the Fairgrounds*)
 - Light towers for evening training after time changes*
 - Access to Bryantown Mondays/Fridays for additional training*
 - Qualified coaches
 - TeamSnap*
 - Me* (free of charge)

*New for 2017/18 without increasing fees



Current Travel/Rec+

- So what?
 - Three teams to Bethesda Premier Cup
 - First Waldorf Team to Jeff Cup
 - Two teams to Northeast Futsal regionals
 - '04 Girls team NCSL D2 (Highest in ever)
 - '05 Boys team (EDP D2) top 20 ranking
 - Two teams invited to Northeast regionals Futsal
 - First Waldorf team to participate in State cup in 5 years



Academy All-Stars

- Developed from the Academy program (Simon French)
- Worked with Academy trainers to identify young players (U8 and below) during the fall session who have already developed a mind/athleticism for the game
- Work with them during the winter season and have them play futsal
- Keep them together for the spring, with a focus on developing the next generation Travel/Rec+ teams



Financial Status

CLUB CASH Accounts as of 12/31/2017:

\$ 74,753

CLUB CASH Accounts as of 12/31/2016:

\$87,265

Difference of \$12,512


- **Notes:**
 - \$22k spent on 6 light towers
 - Long-term savings account now at \$0.

Our current annual payroll for DOC, travel, Rec + staff:

\$ 96,936






Rec Plus & Travel Costs



WALDORF SOCCER CLUB

HOMEREGISTERCONTACT US



Fall 2017 - Spring 2018 Club Soccer Program Fees

Page last updated on 8/5/2017

Welcome to the Waldorf Soccer Club Program Fees for the Fall 2017 / Spring 2018 seasons. Below you will find information on the cost for each soccer program, what you receive for the costs, and details on which programs are eligible for the the James E. Maples Memorial Scholarships or the Club Travel Program Financial Aid, to assist families in financial need in covering some of the costs for their family members to play soccer.

If you have any questions about the Program Fees or the Maples Scholarships and Financial Aid Program, please contact: info@waldorfsoccer.com.

Fall 2017 / Spring 2018 Waldorf Soccer Club Program Fees			
(The listed fees do not include early registration or late fees and are subject to change)			
Program	Fees	Includes	Notes
Kiddle Kicks	\$90.00 per season	<ul style="list-style-type: none">- One outdoor season- Volunteer Coach- Team Jersey & Socks- Practice Field- Practice Sessions	Eligible for the WSC James Maples Memorial Scholarships
U6/US Junior Academy	\$90.00 per season	<ul style="list-style-type: none">- One outdoor season- Volunteer Coach- Team Jersey & Socks- Practice Field- Practice Sessions- 10 Games per season played at Bryantown Sports Complex- Friday Player Development Sessions- Summer Street Soccer	Eligible for the WSC James Maples Memorial Scholarships
Recreational Programs (U10-U19 Rec & Adult League) (Adult League not eligible for scholarships or financial aid)	\$90.00 per season	<ul style="list-style-type: none">- One outdoor season- Volunteer Coach- Team Jersey & Socks- Practice Field- Practice Sessions- 10 Games per season played at Bryantown Sports Complex- Player Development Sessions- Summer Street Soccer	Eligible for the WSC James Maples Memorial Scholarships
Rec Plus / Classic Program (U9 - U15 Age Groups)	\$650.00 Annual (payable in 8 monthly installments)	<ul style="list-style-type: none">- Three seasons / One full year (Spring, Fall & Winter Futsal)- National Licensed Coach- Adidas Home & Away Uniform Kits- Two Adidas Training T-Shirts- Professionally maintained turf practice field for outdoor seasons- Indoor training facility for Winter Futsal- Referee fees- Field fees- League fees- 8 Games per season (4 Home & 4 Away) & End of Season Tournaments- Player Development Sessions- Summer Street Soccer	Eligible for the WSC James Maples Memorial Scholarships
Travel Program (U9 - U19 Age Groups)	\$1,300.00 - \$1,600.00 Annual (Depends on age group) (payable in 8 monthly installments)	<ul style="list-style-type: none">- Three seasons / One full year (Spring, Fall & Winter Futsal)- National Licensed Coach- Adidas Home & Away Uniform Kits- Two Adidas Training T-Shirts- Professionally maintained turf practice field for outdoor seasons- Indoor training facility for Winter Futsal- Referee Fees- Field fees- League fees- 9 Games per season (5 Home & 4 Away)- Up to four (4) competitive tournaments (two in the Spring & two in the Fall)- Player Development Sessions- Summer Street Soccer	Eligible for the WSC Travel Program Financial Aid



Our Mission and Vision

Mission Statement

To develop players within the Waldorf Soccer Club community commensurate with their skill level and desire, in a safe, professional and fun environment.

VISION

To be recognized around the State, Region and County as the leader in the development of soccer players and coaches.



SWOT Analysis

- Strengths
- Weaknesses
- Opportunities
- Threats



Strengths

- Experienced and dedicated volunteer executive board
- DOC and Rec +/-Travel Coaches
- Strong vendors – Adidas, Score, Soccer Post
- Partnerships – DCUnited, Washington Spirit, Charles County, CSM, Denison Landscaping
- Quality facility for games
- Very popular (and growing) Kiddie Kicks and Academy programs
- Financially Compliant
- Talented Kids!



Weaknesses

- Lack of volunteers
 - Treasurer, Rec coaches, Concession stand, event coordinators (4v4, county tournaments), sponsorship coordinator
- Lack of sponsorships
- Lack of long-term funds for future large projects
 - Lights, turf, equipment
- Lack of a major fund-raiser (travel tournament)
- Diversity
- Quality practice facilities for rec
- Parent Education
- Rec coaches Education
- Lack of exposure in CC schools



Opportunities

- Marketing
 - Social media, website. FB, Insta, Snapchat, Twitter?
 - Looking for CSM INTERN
- Focus on younger kids/families to build from the bottom
- Further Coaches Education and Licensing
- Improve relationships with other area clubs
 - LPYSA/LSA
 - St. Mary's
 - CSA
 - MD United



Threats

- COST – “pay for play model”
- Other sports taking talent away
 - Lacrosse, flag football, etc.
- Shrinking talent pool
- Failure to address diversity
 - Lack of female coaches
 - Little contact with Hispanic community



By-Laws Changes

- Change VP of Programs to VP of Travel Programs
 - Responsible for Travel and Rec + programs
- Change VP of Operations to VP of Recreational Programs
 - Responsible for Rec (SMYSL) program
- Move GMM to January timeframe from December.
 - Board Members would then serve from Feb 1 – Jan 30.
- To be eligible for nomination for President, members must have 2 or more years service on the Executive Board
 - Ensure continuity and safeguards against “hostile takeover”.



Executive Board Elections

Two Year Term ('18 & '19)

- VP of Travel
- Registrar
- Second At Large (Media Director)



Questions and Answers

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Thank You
For
Coming!!!